

September 1, 2013

The Flapper

ASDVA's Membership Newsletter

We have a full slate of events upcoming this fall and we hope you can make them all!

New Members

The Society would like to give a big welcome to Rosemary and Marc Tufaro, our newest members. We're so glad you joined us!

News



Lo and behold, *The Flapper* was an actual magazine from the 1920s! It began publishing in 1922, used the tag line, “Not for Old Fogies.” That tag line could also describe our organization! This particular issue “brazenly depicts a woman playing football, a manly activity.” Of course, flappers did any number of manly things such as working, drinking, smoking, and wearing unrestricting clothes, all things to make their mothers swoon and to elicit admiration from us! (Photo Credit and Reference: [Collector's Weekly](#))

Things To Do About Town

A treasure trove of 1920's goodness can be found on a blog written by Mary Miley entitled [Mary Miley's Roaring Twenties: A Unique Decade in American History](#). Well, we certainly think so. There is so much good information that it will take a while to go through it all. Check it out if you've ever wondered where the phrase *speakeasy* comes from or if you ever wanted to know about the poisons that were available in the 1920's! See our October events for more about Mary Miley.

September Events

Gatsby Afternoon Picnic
Sunday, September 8, 2013
(Rain date: September 15)
11:00 am – 4:00 pm
Wilton House Museum
215 S Wilton Rd
Richmond, VA 23226

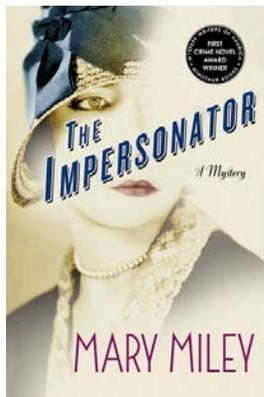


In 2012, the Gatsby Afternoon Picnic was the Art Deco Society of Virginia's first event. With little fanfare, a group gathered at Forest Hill Park to listen to music on a Victrola, play some croquet, and picnic. It was a sublime time, just the simple pleasures. We can't help if we stopped traffic on Forest Hill Avenue! This year the picnic will be larger and more organized but no less genteel and pleasurable in a beautiful location on the James River. All for only \$10 for members! Register online at artdecova.org/gatsby-afternoon-picnic or purchase tickets at Bygones Vintage Clothing in Richmond, ModernLux in Hampton, or Amalgamated Classic Clothing and Dry Goods in Alexandria.

This year's event will feature

- Live entertainment featuring World Champion old time piano player Ethan Uslan, Broadway Troubadour Danny Willis, and that dancing flapper duo, The Garter Snaps
- Croquet
- Paper Moon Photo Booth
- Vintage Bicycle Ride In and Display
- Vintage Fashion Contest
- Awards for Best Picnic Display and Best Vintage Bicycle
- Old Time Barber Demonstrations and hair styling tips for the gents by RVA City Barber
- Vendors of Vintage Apparel and Jewelry

October Events



Book Signing and Launch of *The Impersonator*
Friday, October 4, 2013
5:30 – 7:30 PM
The Library of Virginia
800 E Broad St.
Richmond, VA 23219

The Library of Virginia, in partnership with the Art Deco Society of Virginia, announces the book launch of Mary Miley’s new novel, *The Impersonator*. In it, a struggling young vaudeville performer is caught up in a swindle that thrusts her deep into the Roaring Twenties world of bootleggers, gangsters, and murder.

Don your dapper duds and flapper finest and join us for an evening of Charleston and champagne as award-winning author Mary Miley discusses why the 1920s is the greatest decade of all time!

5:30 – 6:00	Music of the period and dance demonstration
6:00 – 6:45	Mary Miley talks about capturing the spirit of the 1920s
6:45 – 7:30	Book signing and champagne and music flow!

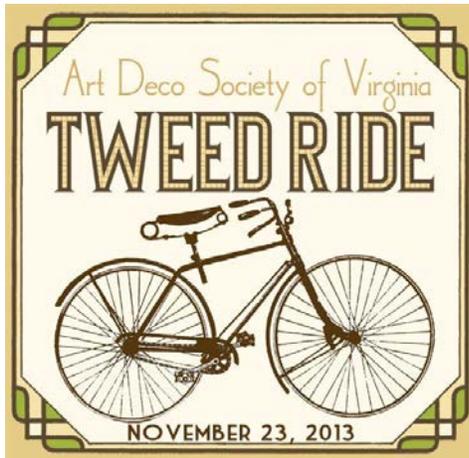
Special fashion displays staged by our event sponsors Brooks Brothers and Bygones Vintage Clothing. Admission is free and there is limited free parking available under the Library.



40th Annual Newport News Fall Festival of Folklife
A Call for Volunteers
Saturday and Sunday, October 5-6, 2013
10:00 am – 5:00 pm
Newport News Park
Newport News, VA

The festival, which attracts 70,000 visitors, will feature over 200 exhibitors showcasing traditional crafts, heritage trade demonstrations, and this year also the Art Deco Society of Virginia. This is a call for volunteers to help man our exhibit. We would like a commitment for half (10 am-2 pm or 1-5 pm) or full days, both days, or any combination. Full day volunteers (with breaks, of course) are desirable due to logistical issues. Volunteers would need to dress in vintage attire (shouldn’t be a problem for us) in a more rustic "picnic" or "English Countryside" manner. If there are any performers or craftspeople amongst us, please don’t be shy as any demonstrations would attract additional crowds! Send an email message to artdecova.membership@gmail.com if you can help us. It would be wonderful to be able to bring a little Art Deco to 70,000 of our fellow Virginians. (Photo Credit: [Queen’s Park Arena](#))

November Events



Tweed Ride

Saturday, November 23, 2013

(Rain date: November 24, 2013)

Richmond, VA

Join us in reliving the leisurely pursuit of a bike ride. "English Country Attire", tweed, and vintage clothing highly encouraged but **not required** to participate.

Antique or Vintage-inspired, or Retro bicycles strongly recommended but **not required**.

It is a ride for all skill levels.

The route, registration costs, and deadlines TBD. For updates, please go to our [Tweed Ride page](#) on the ADSVA website. Who knows, maybe we'll even ride by some Art Deco buildings along the way.