

April 1, 2013

The Flapper

ASDVA's Membership Newsletter

News



The tour of the **Waylande Gregory exhibit, "Art Deco Ceramics and the Atomic Pulse,"** at the University of Richmond's Lora Robins Gallery was simply delightful. We learned about this talented and mercurial artist through a docent-led tour. Though he is known for his sculpture, he also created paintings and mosaics in the Art Deco style. He was later influenced by the cubist movement. We had a lovely time viewing the variety of works that spanned his career in this first-ever retrospective of his talents. We were

especially enthralled with tales of scandal that seem to always befall artistic geniuses. For those who missed the tour, we encourage you to visit the exhibit on your own. The exhibit runs through June 21, 2013 before its tour of the US. (Photo by Andy Nishida)

Richmond and Art Deco are synonymous according to [Dr. Tom Folk's recent article](#) for *Antiques and the Arts Weekly*. Along with the Waylande Gregory Exhibit at the University of Richmond which he curated, Dr. Folk discusses our local architecture and Deco items that are exhibited at the Virginia Museum of Fine Arts. It's great for Virginia to be known as an Art Deco destination. We knew it all along, of course!

Dress

It seems to us that the Jazz Age Preservation Ball has taken up a life of its own. For the most recent example of this, pick up the latest *Grid Magazine* and relive the memories of that magical night. The Richmond-based *Grid* "the magazine and its website (RichmondGrid.com) strive to profile the area's creative vibrancy and authentic

SMILE: CAUGHT YOU DOING SOMETHING GOOD
By Rebecca D'Angelo

The Art Deco Society of Virginia recently hosted its inaugural Jazz Age Preservation Ball. Seating an evening of music and dancing set to a flaring '20s theme. Taking guests back to the days of Roamer's shared desire for the ball, the event raised money for a local Jazz Age landmark, the Byrd Theatre. Built in 1923, the Byrd Theatre is one of the few grand movie palaces remaining today. The theater needs an estimated \$30M in renovations to preserve it for future generations. In addition to accepting individual donations and group proceeds from ticket sales to the Byrd Theatre Foundation, the event also raised money through silent and live auctions.

With guests, bands, and casino-related events all for focus, Rebecca D'Angelo captures local people enjoying and learning in an event designed to support, improve and celebrate the. She wants to hear about your local event. Contact her at rebecca@richmondgrid.com

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PHOTOGRAPHS BY ANDY NISHIDA

character” (<http://richmondgrid.com>). We’re delighted to be considered a part of the region’s creative and vibrant character.

Feature Article

A new feature of our newsletter will be Art Deco related articles. Let us know what you think. We hope you enjoy them!

5 Ways to Deco Up Your Life

By Paula Peters



If you had access to a time machine, to what period would you adjust the switch?

As a member of the Art Deco Society of Virginia chances are you would go to the 1920’s. The effervescent cultural life of the Roaring 20’s is just too good to be true. Girls want to be flappers, boys want to be Gatsby. And everybody would love to suddenly find themselves in the streets of Paris in the 20’s every night.

But this is 2013 and not Woody Allen’s *Midnight in Paris*. Even though time travel is still fiction, bringing some of the Jazz Age to the present is possible.

Here are 5 easy ways to deco up your life:

1) Immerse in the period

Any historian will tell you that you can practically live in another period through reading. There is no better way to get a feel of what a period was like then to hear it from actual people. Read books or watch documentaries about the 20’s. Try asking your grandpa how life was like back then - you might be

surprised. Extra points: books with Art Deco covers, like these [Penguin Classics](#) edition of F. Scott Fitzgerald's novels.

2) Dress the part

Granted, authentic vintage clothing can get pricy. Vintage inspired accessories like jewelry, hats and bow ties, on the other hand, are much more affordable. Scout thrift stores and browse [Etsy](#) for Art Deco inspired items. Extra points: make your own [Art Deco jewelry](#).

3) Hang it

Art Deco is famous for its innovative advertising posters. [Reproductions](#) can be bought online and they make any room instantly cool. From feminine fashion prints to colorful travel ads, there's a poster for every style. Extra points: write to your friends on vintage postcards.

4) See it live

Art Deco architecture can be seen in different places around the world, including your very own Richmond. Have you checked out the Central National Bank Building, Virginia's first skyscraper? Or the Model Tobacco Plant? How about Thomas Jefferson High School? So, it's time to up your ante and plan a trip to Miami, Napier, Rio or Havana – all top rated deco destinations. Extra points: visualize walking by those buildings 90 years ago, listening to passerby talking about Charles Lindbergh and the new Surrealist movement.

5) Come to the ADSVA Events

The ADSVA organizes interesting events every month. They are a chance to learn more about all things deco and have lots of fun in the process.

Who said you can't live a glamorous deco life in the twenty tens?

Paula Peters is a freelance writer, lifestyle blogger, and ADSVA member. She has written for RVA FashionWeek.

Events in April

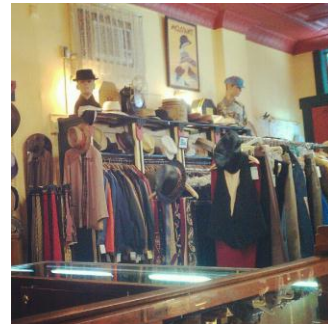
Members-Only Tea and Social at the Jefferson Hotel

101 W. Franklin St., Richmond, VA

Due to scheduling issues, we will be rescheduling the tea for a later date. Keep an eye out for additional information on this event.

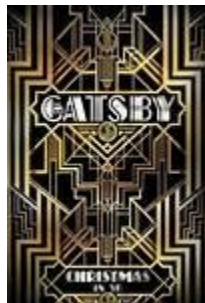
**A Guide to Vintage Fashions: A talk by Connie Carroll at Halcyon Vintage
Sunday, April 14, 2013, 11:00 am
117 N. Robinson St., Richmond, VA 23220**

If you have ever wondered if something was truly vintage, questioned if something was either from the 30's or 40's, or asked what are you supposed to wear to a Jazz Age Ball, then you need to come to this lecture by Ms. Connie Carroll, the proprietor of Halcyon Vintage, which is celebrating its 30th year in business. Ms. Carroll has almost 40 years of experience with all things vintage. She will be graciously sharing the knowledge she has gathered over the years with the Society. Naturally, she will focus on the Art Deco Era of vintage fashion with real live examples. Gentlemen, lest you think we have forgotten about you, fear not! Advice for the dapper fellow will, of course, be included. So bring your curiosity, questions and even items to be evaluated for this unique talk on vintage clothing. And please feel free to wear your own vintage fashions!



Events in May

**ADSVA Bomb of the Great Gatsby at CinéBistro
Friday, May 10, 2013; time TBA
Stoney Point Fashion Park**



It's almost here, the opening of Baz Luhrmann's remake of *The Great Gatsby*! Of course, we want to be the first to see the most current interpretation of this quintessential Jazz Age story of Daisy Buchanan and Jay Gatsby who reflected the real life F. Scott and Zelda Fitzgerald. The show times for the movie will not be listed until that week but be ready to buy your tickets on Tuesday, May 7 when we announce which showing the Society will "bomb". We will gather for cocktails an hour before the showing and of course, wear your best vintage cocktail finery.